



12th Conference Atlas AFMI
Association Francophone de Management International
Nice, May2 to 4, 2022

“Resilience and international management”

Conference Chairs

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Call for papers

General theme of the conference

COVID-19 pandemic has generated and will generate disruptions with “old times” for individuals, companies, industries, nations and the whole planet (Zenker & Kock, 2020). The evolving sanitary measures taken by governments have economic and social consequences that are difficult to estimate. For instance, the tourism and air transportation industries are hit by bankruptcies and massive layoffs (Gossling et al., 2021). People and organizations have simultaneously showed their capacity to adapt to these changing conditions, working from home, deploying huge vaccination campaigns, elaborating efficient logistics for vaccines and virus testing. These examples of action demonstrate our capacity of resilience when an infinitesimally small threatens our infinitely large world.

Resilience at organizational level is often defined as the capacity to recover and become even stronger after a shock that threatens survival. Organizational resilience aims at restoring operations close to normality (Roberts, 2010). It encourages to develop new competences in order to improve the management of future shocks (Lengnick et al., 2011). Some researchers also underline a capacity of anticipation (Kendra & Wachtendorf, 2003). Ducheck (2020) shows that our knowledge of organizational resilience remains rather poor, particularly about the set of skills and competences that characterize it, and about the factors explaining why some organizations are more resilient than others.

Research about resilience in an international context are rare. With the 2020 pandemic (Aldrighetti, 2021), borders have been closed, supply chains have been stopped or disturbed, virtual communication has substituted for travels and office meetings, consumers have focused on local procurement instead of products from Asia, etc. These evolutions incite companies with international activities to rethink and redesign their supply chains, their sustainability strategies, their partnerships, or even their internal organization. These transformations influence their capacity of resilience during these pandemic times (Trump & Linkov, 2020).

These reflections will be at the core of the 12th annual Atlas AFMI conference that is planned at IAE Nice and Edhec Business School in Nice in 2022. The conference welcomes research works that contribute to improve our knowledge about the capacity of resilience that individuals, organizations, institutions or industries develop in our disturbed socioeconomic environment. Accumulating such knowledge is important and will help us face future events like worldwide pandemics.

Aldrighetti, R., Battini, D., Ivanov, D. & Zennaro, I. (2021). Costs of resilience and disruptions in supply chain network design models: A review and future research directions, *International Journal of Production Economics*, 235.

Duchek, S. (2020). Organizational resilience: a capability-based conceptualization. *Business Research* 13, 215–246.

Gossling, S., Scott, D. & Hall, C.M., (2021). Pandemics, tourism, and global change: a rapid assessment of COVID-19. *Journal of Sustainability Tourism*. 29 (1), 1–20. <https://doi.org/10.1080/09669582.2020.1758708>.

Kendra, J. M., and Wachtendorf, T. (2003). Elements of Resilience after the World Trade Center Disaster: Reconstituting New York City's Emergency Operations Center. *Disasters*, 27: 37–53.

Lengnick-Hall, C. A., Beck, T. E. & Lengnick-Hall, M. L. (2011). Developing a capacity for organizational resilience through strategic human resource management. *Human Resource Management Review*, 21: 243–255.

Robert, B. (2010). Organizational Resilience—Concepts and evaluation Method. Montréal : Presse de l'École Polytechnique de Montréal.

Trump, B.D. & Linkov, I. 2020. Risk and resilience in the time of the COVID-19 crisis. *Environmental System Decisions*. 40, 171–173. <https://doi.org/10.1007/s10669-020-09781-0>.

Zenker, S. & Kock, F., 2020. The coronavirus pandemic – a critical discussion of a tourism research agenda. *Tourisme Management*. 81..

List of conference tracks

1. Resilient international entrepreneurs and entrepreneurship

Susan Freeman, François Goxe, Michael Viegas-Pires

2. Performance and valuation of international firms

Sophie Nivoix, Urbi Garay, Ludivine Chalençon

3. Internationalization and access to financing for SMEs

Hamadou Boubacar, Ghassen Bouslama

4. MNCs facing rising global and regional risks and challenges

Hanane Beddi, Jacques Jaussaud

5. Changes and upheavals in the international environment: new risks and new challenges

Jean Paul Lemaire, Pierre-Bruno Ruffini

6. SAFARI: strategies for Alliances, Mergers & Acquisitions and International Networks

Foued Cheriet, Laure Dikmen

7. Innovation and Resilience: an international comparison

Thierry Burger-Helmchen, Caroline Mothe, Marion Neukam

8. Digital Platforms and Ecosystems: Building Global Resilience for the ‘New’ Normal in a Post-Pandemic Era

Fadia Bahri-Korbi, Wafa Bouaynaya, Mouhoub Hani, Thierry Levy, Jessica Lichy

9. International management in the African context

Suzanne Apitsa, Emmanuel Kamdem

10. Can cross-cultural competences and intelligence be sources of resilience in crisis situations?

Philippe Mouillot, Fabienne Munch

11. Innovative Methodologies for Research in International Business and Management

Anne Bartel-Radic, Eric Milliot

12. Resilience and international supply chain management

Jennifer Lazzeri- Gracia-Campo, Yuan Yao, Laurence Saglietto

13. Latin American business post Covid-19: Towards a more sustainable and resilient future?

Eric Rodríguez, Ulf Thone

Doctoral tutorial (*organized with EIBA – European International Business Academy*)

Ulrike Mayrhofer, Eric Milliot, Carlos Quintero

Pedagogical case study session

Noémie Dominguez, Florence Gervais

Pedagogical case study session in international management

Florence Gervais & Noémie Dominguez

Doctoral Tutorial

Ulrike Mayrhofer, Eric Milliot, & Carlos Quintero

Publications:

- A selection of the best communications will be submitted to a Special Dossier of the journal **Management International**.
- A collective book containing conference communications will be published by **Vuibert** (French Editor, Atlas-AFMI collection). This book could possibly be submitted to a foreign Editor for a publication in another language.
- Pedagogical case studies could be proposed for the **Atlas AFMI 2022 Award of the best case study in international management**. Case studies can also receive the **Atlas AFMI labeling** (organized in cooperation with the French Case Center CCMP).

Dates to remember

- December 2021 : opening of the conference platform <https://atlasafmi2022.sciencesconf.org/> for the submission of communications, doctoral projects and case studies. Communications are full texts, written in French, Spanish or English, and authors must follow the writing policy of the journal Management International <http://www.managementinternational.ca>.
- January 31st, 2022 : deadline for submissions of communications, doctoral projects (5 to 10 pages) and case studies (full text)
- February, 20th, 2022 : track managers decisions and reviewers' comments sent to authors
- March 12th, 2022 : authors post revised versions of accepted communications on conference website
- May 2nd, 2022 : Atlas AFMI doctoral tutorial and pedagogical case study session
- May 3rd & 4th, 2022 : Atlas AFMI annual conference

For more information, visit our website:

<http://www.atlas-afmi.fr>