

4th Research Day on Globalization

International Business under Geopolitical Tensions

In a world where geopolitical shifts are rapidly rewriting the rules of global business, how can firms respond? Join leading scholars at Vlerick Business School to explore the evolving landscape of globalization and the new imperatives for international business and management. Whether you are a doctoral student, early-career researcher, or seasoned academic, this Research Day offers a unique opportunity to connect, exchange ideas, and advance knowledge on globalization in uncertain times.

Date:

November 21, 2025

Venue:

Vlerick Business School – Brussels Campus

21 Bolwerklaan, Brussels, Belgium

Organizers:

Vlerick Business School

Esha Mendiratta and Oli Mihalache

&

ESCP Business School

Régis Coeurderoy, Duong Nguyen, Marc Oberhauser and Stefan Schmid

&

VU Amsterdam - Knowledge Hub for Global Business Development

Sebastian Baldermann, Ira Chatterjee, Valérie Duplat,
Saeed Khanagha, Agnieszka McCaleb, Oli Mihalache, Chi Nguyen
and Yueling Zhou

Pre-Research Day Workshop for PhD Students

with Xavier Martin (Professor of Strategy, International Business, and Innovation at Tilburg University) and **Arjen Slangen** (Professor of International Business at KU Leuven)

on November 20, 2025

(Separate call coming soon)

AGENDA - Research Day on Globalization

9.15-9.45: Welcome Coffee and Registration

9.45-11.00: Opening Keynote

"The New Battleground: How MNEs Strategically Navigate the Geopolitical Storm" by

Grazia Santangelo, Professor of Strategic and International Management – Copenhagen Business School



11.00-12.15: Panel Discussion (Panelists in alphabetic order)

"Thriving Amid Global Turbulence: Implications for Upper Echelons, Strategy, Organization and Technology"

- **Ana Colovic** – Professor of Strategy and Entrepreneurship at NEOMA Business School
- **Lorenz Graf-Vlachy** – Professor of Strategic Management and Leadership at TU Dortmund University
- **Li Ma** – Professor of Strategic Management at Peking University
- **Irina Surdu-Nardella** – Professor of International Business and Strategy at the University of Warwick

12.30-14.00: Lunch (at the Vlerick Brussels campus)

14.00-16.30: Presentations of Ongoing Paper Projects in International Business and Management

16.30-17.30: Closing Keynote

"Geopolitics and Entrepreneurial Ecosystems" by

Sjoerd Beugelsdijk, Professor in International Business and Economics – Darla Moore School of Business, University of South Carolina



18.30: Dinner (location to be announced)

*Registration is free, but required due to limited space. Please register before **October 15, 2025**

Register here: <https://bit.ly/GlobalizationDay2025>

OR Scan QR code to register



**For further information, please contact Valérie Duplat at v.duplat@vu.nl